

San Juan County
Economic Development Council

November 16, 2011 • Windermere Board Room

APPROVED MEETING MINUTES

Attending:

Members present: Jim Hooper, Cathy Cavanagh, Bruce Gregory, Liz Illg, Gary Franklin, Lance Evans, Marilyn O'Connor, Steve Hushebeck, Jack Yelverton • Excused: Michelle Loftus • Absent: Peggy Long
 Guest: Tom Schramm • Recorder: Victoria Compton

Topic	Key Discussion Points and Agreements	Actions and Next Steps
Call To Order	The meeting was called to order at 9:08 a.m. by Jim	
Approval of Minutes	October meeting minutes accepted.	
Budget Discussion	October financials approved. 2012 budget approved, pending further information from Department of Commerce. Motion: EDC adopts draft budget for 2012, based on plan to revisit it in January, after confirmation is obtained from the Department of Commerce for funding. Assuming funding is in place, director compensation will be paid from January 1, 2012.	M/S/P: October financials approved; 2012 budget approved, based on confirmation of funding.
President's Report	<ul style="list-style-type: none"> • Board meeting moved to Weds, December 14th, 9-noon with a potluck lunch afterward). • BID: workgroup meeting is 11/22 • 12/6 at 5:30 will be a public forum at Earthbox. A BID is a mechanism by which businesses pay tax in addition to a business license, which is then spent by the businesses for biz. district improvement. 	
Broadband Report	<ul style="list-style-type: none"> • Tom Schramm, EDC broadband surveyor reported on survey findings. • Presentation to County Council is December 13, VC will send reminder. • VC: amazed by all the stories that have come from people on how broadband could improve their businesses; met with Mike Greene; working on a press release. 	
Partnering to Improve the Customer Experience	<ul style="list-style-type: none"> • Island Friendly Spirit adopted by all islands • Chamber of Commerce awards dinner had an Island Friendly Spirit award. • Customer satisfaction award also given at Orcas Chamber of Commerce meeting • Will tie in with Ambassador program • Working to get info on customer service training from Rod Wiese . • Please suggest incentives to Steve (e.g., sticker in window) • TOFH is working to put together tourism plan. 	AI: Board to suggest incentives for Island Friendly businesses to Steve.
Transportation Report	<ul style="list-style-type: none"> • Alternative Transportation Project: rec'd funding to help decrease number of cars on San Juan Island, including a subsidy for transit. • Orcas Shuttle found UTC requirements too stringent and closed their business, except for rentals. • Looking at new promotion to non-private vehicle people • Lance noted that the Orcas Island Chamber of Commerce will work to help continue shuttle service somehow. 	AI: Lance will find people interested in transportation and send their contact info to Liz.

	<ul style="list-style-type: none"> • County's mobility coordinator TBA soon • David Moseley will be here 12/1, 5:30-7:30, will be streamed live. • Liz's last EDC meeting is December. 	
Director's Report	<ul style="list-style-type: none"> • Business Finance Seminar: 20 people came, 7 presenters. Smaller audience, but more lending deals have already come from it. • Helping a marina get started on an outer island, a small hotel on Orcas, a crafter with her online presence. • Funding requests are in. • Much lobbying for proposed Dept of Commerce funding cuts, board could help with this. • Working on technical training program with the Marine Center for Economic Vitality in Anacortes, classes to be held at high schools. • BID meeting – worked on features and benefits with Charlie Anderson • Meeting with Maury Forman from the Department of Commerce on 11/18. • Working on article for Journal. 	AI: VC will send legislator's contact info + talking points to board.
New Topics/ Correspondence	<ul style="list-style-type: none"> • Potential board members: need a banker from Orcas; also suggested was a rep from NWMT and John Troxel. • Board unanimously approved Jack Yelverton as board member 	AI: VC will call NWMT, John Troxel, bankers on Orcas. M/S/P: Jack Yelverton on board.
Announcements	<ul style="list-style-type: none"> • Next meeting – December 14, 9-noon, Windermere board room. 	
Meeting adjourned 11 am		