

San Juan County
Economic Development Council

October 19, 2011 • Windermere Board Room

APPROVED MEETING MINUTES

Attending:

Board members: Jim Hooper, Cathy Cavanagh, Liz Illg, Gary Franklin, Lance Evans

Excused: Steve Hushebeck, Marilyn O'Connor, Bruce Gregory, Michelle Loftus • Absent: Ralph Hahn, Peggy Long •

Recorder: Victoria Compton

Topic	Key Discussion Points and Agreements	Actions and Next Steps
Call To Order	The meeting was called to order at 9:05 a.m. by Jim	
Discussion	<p>No quorum; board members present discussed potential additional members. Victoria will call several people suggested by Cathy and other board members. Lance suggested several on Orcas; VC will call them as well.</p> <p>Jim discussed parliamentary rules for board meetings. He will send info to VC</p> <p>VC to invite Tom Schramm to next board meeting. VC will also invite board to EDC's County Council presentation. VC will also check with Council staff on what the presentation will be about.</p>	<p>AI: VC will call potential board members.</p> <p>AI: Jim will send parliamentary info to VC</p> <p>AI: VC will invite Tom Schramm to next mtg.</p> <p>AI: VC will invite board to County Council presentation; also will check with Council staff on what presentation should be about (broadband or EDC activities).</p>
Broadband Report	<ul style="list-style-type: none"> • There was a broadband meeting on Monday with the workgroup + OPALCO + contractors. • We're anticipating completion of reports within a week or two. • Existing businesses don't see need for faster BBD; more likely to purchase based on price. • Takeaway: BBD initiative focused on new opportunities. • 11/8 is date for IDCS technical eval; OPALCO's postcard has gone out, will have results end Oct.; 11/17 is OPALCO board meeting and BBD discussion. 	
Partnering to Improve the Customer Experience	<ul style="list-style-type: none"> • Meeting held 9/28. • Jim will facilitate discussions for BID; Cathy & VC applaud this. • BID likely launch is Spring 2012. • Lance: newly formed Eastsound merchant association, which dovetails with BID discussion. • 11/8 – BID meeting at Islanders, 9-11. • Customer Experience – next meeting is next week. Nearly final draft of Island Friendly Spirit Pledge, which Jim handed out. • Liz asked that Jim add Scenic Byway logo. • Jim looking forward to annual meeting of Chamber. 	<p>AI: Jim will add Scenic Byway logo to Island Friendly Spirit Pledge.</p>
Call to Order	Quorum now present, meeting called to order at 9:55 by Jim.	
Approval of Minutes	September meeting minutes accepted, with one revision.	
Budget Discussion	September financials approved.	M/S/P: September

	Tentative 2012 budget presented; board discussion. Cathy will check ramifications of director reimbursement; Jim and Cathy will cf comparable salaries; board will revisit and approve 2012 budget at next meeting.	financials
Transportation Report	<ul style="list-style-type: none"> • Liz attended FAC meeting, need a new rep from Orcas. Lance will help look. • Howie suggests that the public weigh in on transportation survey. Liz will send to VC, VC will forward. • First 6 chapters are done for Scenic Byway. 	AI: Lance will help look for FAC person on Orcas. AI: Liz will send transport survey to VC, VC will forward.
Director's Report	<ul style="list-style-type: none"> • Small but fantastic audience at Reinhold Groepler event. • Working with an artist who's marketing herself on Zazzle. • Also working with a local healthcare provider to do promotions. • Did quarterly reporting for state. Reporting will be much more complicated in the future. • Likely to be a 10% cut to Commerce funding, but it's built into budget. • Working on broadband survey and coordination with Tom and Foster (OPALCO). • Next classes: Reading Financial Statements and Shoestring Marketing. 	AI: VC will ask Cathy for class materials early.
New Topics/ Correspondence	<ul style="list-style-type: none"> • Cathy- more businesses are getting serious about ROI. • Ralph's board membership: board moved to send him a letter of appreciation for his years of service and to resign. • LSJI: Jim and Liz are co-coordinators. Thurs Oct 27 is the open house from 5-7 	AI: Jim will call Peggy to gauge her interest.
Announcements	<ul style="list-style-type: none"> • Next meeting – November 16, 9-11, Windermere board room. 	
Meeting adjourned 11 am		